



CHAD BIRT

FREELANCE WRITER

EMPLOYMENT HISTORY

Freelance Social Media Writer

Patient Pop | 2018 - Present

I write engaging, on-brand social media content for a variety of medical specialties including doctors, dentists, chiropractors, and med spas.

Freelance Writer / Editor / Rapid Response Lead

Social5 | 2014 - Present

I write press releases, social media content, email campaigns, and more for small businesses across a variety of industries.

As an editor, I manage a team of writers and from 2015 to early 2019 I lead the Rapid Response team. A unit tasked with creating all content for new on-boards.

Freelance Writer / Editor

Emphatic | 2017 - 2018

I assisted small and medium-sized businesses by creating social media content that aligned with their brand's unique point of view.

I edited a team of social media writers.

Director / Technical Director

Univision Arizona | 2007 - 2017

I directed and technical directed the 5PM and 10PM newscasts at Univision Arizona, the #1 rated station, regardless of language in Phoenix, Arizona, America's 12th largest television market. I was also responsible for shooting and editing promos, operating studio cameras, audio engineering, and more.

ACADEMIC PROFILE

Arizona State University

BA Broadcast Journalism Class of 2010

- Shot & edited 26-minute documentary, Autism: Suffering in Silence
- Contributor and program host for campus radio The Blaze 1260 AM
- Member of Cronkite Newswatch

PERSONAL PROFILE

Reliable, fast, and compelling content creator, with a passion for multi-platform storytelling. Skilled in helping content marketing companies and small businesses quickly build an online presence that engages and delights current and future customers. Creative problem solver who works well under time constraints and pressure.

CONTACT DETAILS

chad.birt@gmail.com
www.chadbirt.com

SKILLS AND ABILITIES

- AP Style
- Skilled working with Wordpress, G Suite, Asana
- Average WPM 98
- Adobe Premiere Pro and Final Cut Pro
- Excellent communication and deadline management
- Self-motivating and loyal

OTHER SKILLS

I'm known for providing excellent quality content in half the time other writers can.

I have over 10 years of experience working in broadcast production. I've edited news packages and feature length documentaries using Adobe Premier and Final Cut Pro.